

SNAPSHOT

PROF. DR. R. GANESAN

ACADEMICS

- Ph.D. from **IIT Delhi**, in **Entrepreneurship** - “**Psychosocial Profile of Women Entrepreneurs in Food Processing Enterprises**”. (Awarded **9th August ‘2003**)
- Post Graduation (1996-98) in “**Rural Technology**” from **Bharathidasan University**, Tiruchirappalli, Tamil Nadu with First Division (80.93%).
- Graduation (1993-96) in “**Physics**” under Department of Physics, **Madras Presidency College**, Chennai with First Division (68.67%).
- Completed **Post Graduate Diploma in Human Resource Management (PGDHRM)** from **Pondicherry University**, 2004, Tamil Nadu with First Division (60.00%).

AWARDS/ACHIEVEMENTS

National – Academics

- University **Rank III** in Post-graduation. (1998)
- Recipient of the prestigious **Jawaharlal Nehru Memorial Fund Scholarship Award for Doctoral Studies**. (2001-2002)
- Recipient of the prestigious **Short-Term Research Fellowship Award** at Entrepreneurship Development Institute of India, Ahmedabad, under Centre for Research in Entrepreneurship Education and Development (CREED) for Research Discussion and Literature Collection. (1999)

National – Organizational / Social Services

- **Karma Veer Puraskaar – Global Awards (2011-12)**, Conferred on 26th November 2011 for Social Justice and Citizen Action, Awarded Under Civil Society and Social Transformation / Entrepreneurship Category by iCONGO & Ctrl S – International Confederation of Non-Governmental Organizations, New Delhi.
- **National Social Scientist Award** for Commemorative Social Services & Outstanding Academic Contributions in Upbringing Social Sensation & National Integrity through Commendable Research & Pragmatic Teaching, Awarded by Dr. G. V. Health and Education Foundation, Srirangam, Tiruchirappalli on 21st June 2012.
- **Karma Veer Jyoti (Golden Candle Award) – Global Awards (2014-15)**, Conferred on 22nd March 2015 under Champions for Change by iCONGO & Ctrl S – International Confederation of Non-Governmental Organizations, New Delhi for towards Sustained Social Justice & Citizen Action

ACADEMIC HONOURS / INTERNATIONAL RECOGNITIONS

- **Editorial Member & Reviewer**, International Journal of Entrepreneurship*, Allied Academies, North Carolina, USA. (4th July 2002 Onwards).
- **Editorial Member & Reviewer**, Academy of Entrepreneurship Journal*, Allied Academies, North Carolina, USA. (4th July 2002 Onwards).
- **Editorial Member & Reviewer**, Journal of the International Academy for Case Studies**, Allied Academies, North Carolina, USA. (27th October 2004 Onwards).
- **Editorial Member & Reviewer**, Journal of Entrepreneurship Education**, Allied Academies, North Carolina, USA. (22nd July 2005 Onwards).
- **Editorial Member & Reviewer**, Business Studies Journal***, Allied Academies, North Carolina, USA. (27th October 2009 Onwards).
- **Editorial Member & Reviewer**, Academy for Educational Leadership Journal***, Allied Academies, North Carolina, USA. (27th October 2009 Onwards).
- **Reviewer cum Editorial Advisory Board Member**, International Management Research Review (IMRR)***, Vivekanandha Institute of Information and Management Studies (VIIMS), Tamil Nadu, India. (4th February 2011 Onwards)
- **Member, Editorial Review Board**, Journal of Small Business Management (ISI Indexed Journal), Washington DC, USA. (15th February 2011 – 13th February 2015)
- **Member & Reviewer, Editorial Review Board**, Journal of Security & Sustainability Issues****, Lithuania. (22nd March 2011 Onwards)
- **Reviewer**, Asia-Pacific Business Review****, Asia-Pacific Institute of Management, New Delhi. (25th April 2012 – 31st March 2013)
- **Member, Review Committee**, Ansal University Business Review, Ansal University, Gurgaon, Haryana, India. (26th November 2012 Onwards)
- **Editor-in-Chief**, Technology Information Management Entrepreneurship Review (TIMER), National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu, India. (7th November 2013 onwards)
- **Member, Editorial Board**, International Journal of Business & Economic Development (IJBED)****, Academy of Business & Retail Management (ABRM), London. (2nd April 2014 Onwards)
- **Member, Editorial Board******, Chanakya International Journal of Business Research (CIJBR), Indira Institute of Management, Pune, Maharashtra, India. (18th August 2014 -17th August 2017)
- **Editor-in-Chief**, International Journal of Entrepreneurship and Small & Medium Enterprises (IJESMEs), Lazimpat, Kathmandu, Nepal (7th April 2015 onwards)

* - Serving in Fourth Term; ** - Serving in Third Term, *** - Serving in Second Term, **** - Serving in First Term (One Term – Three Years)

- **Reviewer – Entrepreneurship, Human Resource Management and Organizational Behaviour Division** at 71st Academy of Management (AOM), Annual Meeting (*Conference Theme: West Meets East - Enlightening, Balancing & Transcending*), August 12-16, 2011, San Antonio, New York, USA. (15th December 2010 – 14th Feb 2011).
- **International Conference Coordinator – Middle East Region**, International Conference – Leading Beyond The Horizon: Engaging Future (ICLBH-2011), 28-30th July 2011, Department of Business Administration, Annamalai University, Annamalai Nagar, Chidambaram, Tamil Nadu, India. (10th January 2011 – 30th July 2011).
- **Member & Reviewer, Programme Committee**, 6th European Conference on Innovation and Entrepreneurship (ECIE), 15-16th September 2011, Aberdeen, Scotland, United Kingdom. (13th January 2011 – 16th September 2011).
- **Track Chair – Current Issues in Business, Marketing and Management in the Middle East**, Academy for World Business, Marketing and Management Development (AWBMAMD) Conference, 16-19 July 2012, Budapest, Hungary.
- **Member - Programme Committee**, 7th European Conference on Innovation and Entrepreneurship (ECIE), 20-21st September 2012, Portugal.
- **Reviewer – Entrepreneurship, Human Resource Management and Organizational Behaviour Division** at Academy of Management (AOM), Annual Meeting (*Conference Theme: The Informal Economy*, August 3-7, 2012, Boston, Massachusetts, USA. (3rd Jan 2012 – 9th Feb 2012).
- **Research Incubator (Nomination) – Management, Spirituality, and Religion (MSR) Division** at Academy of Management (AOM), Briarcliff Manor, New York, USA. (28th April 2012 Onwards).
- **Member & Reviewer - Programme Committee**, International Conference on Innovation and Entrepreneurship (ICIE), Amman, Jordan, 2013. (14th August 2012 – 5th March 2013)
- **Ad-hoc Reviewer**, Babson College Entrepreneurship Research Conference, Ecully, France, 2013. (12th October 2012 – 8th June 2013).
- **Reviewer**, 73rd Annual Meeting of the Academy of Management, “Capitalism in Question”, August 9 – 13, 2013, in Lake Buena Vista (Orlando), Florida. (26th October 2012 – 13th August 2013).
- **Member & Reviewer - Programme Committee**, 8th European Conference on Innovation and Entrepreneurship (ECIE), 19-20 September 2013, Hogeschool-University, Brussels, Belgium. (1st November 2012 – 20th September 2013).

Prof. Dr. R. Ganesan-Snapshot

- **Member & Reviewer - Programme Committee**, 2nd International Conference on Innovation and Entrepreneurship (ICIE), 6-7th February 2014, The Institute for Knowledge and Innovation Southeast Asia (IIKI-SEA), Bangkok, Thailand. (29th April 2013 – 7th February 2014).
- **Member & Reviewer - Programme Committee**, European Conference on Social Media (ECSM), 10-11 July 2014, University of Brighton, United Kingdom (27th June 2013 – 11th July 2014).
- **Member & Reviewer - Programme Committee**, 9th European Conference on Innovation and Entrepreneurship (ECIE), 18-19 September 2014, University of Ulster, Belfast, United Kingdom. (11th May 2013 – 20th September 2014).
- **Member & Reviewer - Programme Committee**, 3rd International Conference on Innovation and Entrepreneurship (ICIE), 19-20 March 2015, University of KwaZulu Natal, Durban & Ethekewini Municipality, Durban, South Africa (14th August 2014 – 20th March 2015).
- **Member & Reviewer - Programme Committee**, 2nd European Conference on Social Media (ECSM), 9-10 July 2015, The School of Accounting & Administration, Polytechnic Institute of Porto, Porto, Portugal (1st August 2014 – 10th July 2015).

INTERNATIONAL BOARD

- **International Expert**, Editorial Board of International Journal of Computing & Corporate Research (IJCCR).

UNIVERSITY & COMMUNITY SERVICE

- **Coordinator**, European Quality Improvement Systems (**EQUIS**) Accreditation, College of Business Administration, King Saud University, Riyadh, Kingdom of Saudi Arabia (24th October 2009 – 24th August 2011).
- **Research Partner**, Entrepreneurship Education Project, Lubar School of Business, University of Wisconsin – Milwaukee, USA (28th February 2010 – 24th August 2011).
- **Research Partner**, Entrepreneurship Education Project, Department of Management & Quantitative Methods, College of Business, Illinois State University, USA (28th February 2010 – 24th August 2011).

PROFESSIONAL MEMBERSHIPS

- **Individual & Organizational Member**, Entrepreneurship Development Institute (EDI) of India, Ahmedabad, India. (May 1999 Onwards)
- **Organizational Member**, Association for Women Entrepreneurs of Karnataka (AWAKE), Karnataka, India. (February 2004 Onwards)

- **Distinguished Member**, Academy of Management (AOM), New York, USA. (November 2010 – November 2011)
- **Senior Member**, Academy of World Business Marketing and Management Development (AWBMAMD), Perth, Western Australia. (July 2010 – July 2012)
- **Life Member**, National Foundation for Entrepreneurship Development (NFED), Chennai, India. (7th November 2013 Onwards)
- **Member**, International Educational Research Centre (IERC), Diphu, Assam, India. (May 2013 – April 2014)

SOCIAL / PROFESSIONAL AFFILIATIONS / HONOURS

- **Organizer (Educational Wing), Chennai Zone**, Human Rights Organization – An International Organization, Head Quarters, New Delhi, India. (1st December 2011 Onwards)
- **Coordinator**, Academic Institutions (Schools & Colleges), Tamil Nadu State, Bharat Sevak Samaj (BSS), National Development Agency Promoted by Government of India (18th February 2015 Onwards)
- **Technical Adviser**, Raj Sharma Traders & Consulting Agency Pvt. Ltd., Lazimpat, Kathmandu, Nepal (9th April 2015 onwards)

PROJECT ASSESSMENT/EVALUATION

- **Surveyor**, Conducted Effectiveness of Vocational Training Institutions – A World Bank Funded Project to Educational Consultants India Ltd. Ed-CIL – (Govt. of India Enterprise, under Ministry of Human Resource Development), New Delhi, India. (17th February – 30th March 2005)
- **Expert**, Evaluated PIP project proposal by Kudumbashree at Kerala towards Entrepreneurship Development Institute of India (EDII), Ahmedabad, 2004.

PROJECT REPORTS

- Done a Project on “Identification of Characteristics of Entrepreneurs in Small Scale Industries”, Center for Rural Development and Appropriate Technology, Indian Institute of Technology, Delhi.
- Done a Project on “Knowledge and Attitude of Bio-gas Plants among Rural Women”, Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Done a Field Visit Report on “Watershed and Wasteland Development”, Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.

- Done a Field Visit Report on “Renewable Energy Technologies & Rural Industries”, Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.
- Done a Field Visit Report on “Rural Health and Nutrition”, Centre for Adult Continuing Education and Extension, Bharathidasan University, Tiruchirappalli, Tamil Nadu.

RESEARCH GUIDANCE

Master Level - Master of Business Administration (MBA)

Summer Project

- Analysis of Average Collection Period of Vishal Precision Private Limited, Coimbatore, July-August 2007, 31p.
- A Study on Perception of National Distributors and Individual Financial Advisors on DBS Chola Mutual Fund, July-August 2007, 36p.
- A Study on Five Banking Companies Performance in Share Markets, July-August 2007, 38p.
- A Study on Dealers Perception of Marketing Department at Roots Industries Limited, Coimbatore, July-August 2007, 29p.
- A Study on Practical Training at Surana Textile Ltd, July-August 2007, 26p.
- A Study on Overall Function of Genpact Private Limited in India, July-August 2007, 48p.

Final Project

- A Study on the Customer Service Quality at State Bank of Travancore, Chittur, 31st October 2006, 56p.
- A Study on Customer Preference towards Lighting System with special reference to Wipro Consumer Care and Lighting Ltd, Ernakulam, 31st October 2006, 52p.
- A Study on Financial Performance of Tamil Nadu Newsprint and Paper Ltd. In Karur District, 31st October 2006, 67p.
- A Study on Financial Performance of Peninsular Capital Market Ltd. Ernakulam, 31st October 2006, 62p.
- A Study on Mobile Communication Service Quality of Airtel with reference to Vel Communication, Udumalpet, 31st October 2006, 41p.
- A Study on Financial Performance of the Kerala Ceramics Ltd. Kollam, 31st October 2006, 74p.

RESEARCH PROJECT (S)

- **Principal Investigator / Project Leader**, Entrepreneurship Development Research Project titled “**Entrepreneurship Development among Saudi Female Students - A Three Dimensional Analytical Approach**” sponsored by Deanship of Scientific Research, King Saud University. (10th November 2010 – 24th August 2011)

DOCTORAL PANELS / COMMITTEE

- Doctoral Committee Member, VIT Business School, VIT University (24th February 2014 Onwards)

RESEARCH CONFERENCES - PARTICIPATION / PAPER PRESENTATIONS

- **Ganesan, R.** 7th Global Conference of Women Entrepreneurs, New Delhi, India Feb 7th-9th 2000. (Participated)
- **Ganesan, R.** “Global Competitiveness with Lean Management Systems” at Xavier Institute of Management & Entrepreneurship, Bangalore, India. Dec 9th -10th, 2005. (Participated)
- **Ganesan, R*., Kaur, D.** & Maheshwari, R. C**.** “Future Challenges of Women Entrepreneurs”, ‘*International Women Entrepreneurs Meet cum Annual Conference 2000*’, Hyderabad, Andhra Pradesh, India, Nov 2-4 ‘2000. (In Proceedings)
- **Ganesan, R*., Kaur, D**., & Maheshwari, R. C**.** “Issues in Women Entrepreneurship”, ‘*Fourth Biennial Conference on Current Trends in Entrepreneurship Research*’, Entrepreneurship Development Institute of India (EDI), Ahmedabad, Gujarat, India, Nov 8-10 ‘2000. (In Proceedings)
- **Maheshwari, R. C.,* & Ganesan, R**.** “Technology, employment and productivity in the unorganized sector, (Jointly Presented)”, ‘*National Seminar on Structure Employment*’, Department of Humanities and Social Sciences, IIT Delhi New Delhi, India, Mar 27-28 ‘2002. (In Proceedings)
- **Ganesan, R*., Satapathy, S**., Kaur, D**., & R. C. Maheshwari**.** “Impact of Background Differences on Some Selected Psychosocial Variables: A Study of Women Entrepreneurs in Food Processing”, ‘*Fifth Biennial Conference on Current Trends in Entrepreneurship Research*’, Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Dec 11-13 ‘2002. (In Proceedings)
- **Ganesan, R*.** Contribution of Background and Psychosocial Variables to the Psycho-entrepreneurial Disposition of Women Entrepreneurs: An empirical study”, ‘*Sixth Biennial Conference on Advance Trends in Entrepreneurship Research*’, Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Feb 9-11 ‘2005. (In Proceedings)
- **Ganesan, R*.** "Psychosocial Disposition towards Emancipation of Women Entrepreneurship- A Study on Women Entrepreneurs in Food Processing Enterprises", ‘*1st International Biennial Conference, Centre for Entrepreneurship and Small Business Management*’, Maharishi Dayanand Saraswathi University, Ajmer, Rajasthan, India, Sep 9-11 ‘2005. (In-Proceedings)

* - Corresponding Author and Lead Author; ** - Co-Author (s)

- **Ganesan, R*., Pradhan, R. P**., & Maheshwari, R. C**.** “Psychosocial Perceptual Differences - An Empirical Exploratory Study on Indian Food Processing Women Entrepreneurs”, *International Seminar on Creating Entrepreneurship Environment and Developing Entrepreneurial Management*, IIT Mumbai, Mumbai, India, March 16-18 '2006. (In-Proceedings)
- **Ganesan, R*.** “Environment and Medicinal Plants”, *UGC Sponsored National Seminar on Environment & Society*, Bharathidasan University, Tiruchirappalli, India, March 30-31 '2006". (In-Proceedings)
- **Ganesan, R*., Pradhan, R. P**., Bharathi, C. K. K**., Swaminathan, S.,** & Murugan, A. S**.** “Correlates for Emancipation of Women Entrepreneurship-An Exploratory Empirical Study on Women Entrepreneurs in Food Processing”, *International Conference on Global Business and Policy Modelling*, Adaikalamatha Institute of Management, Tanjore, Tamil Nadu, India, September 21-22' 2006. (In-Proceedings)
- **Ganesan, R*., Swathi, P. S**., Swaminathan, S**., & Murugan, A. S**.** “Correlates for Emancipation of Women Entrepreneurship-An Exploratory Empirical Study on Women Entrepreneurs in Food Processing”, *Seventh Biennial Conference on Advance Trends in Entrepreneurship Research*, Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, March 21-23 '2007. (In Proceedings)
- **Ganesan, R*., Pradhan, R. P**., & Satapathy Sujata**.** “Socio-Background Differences on Perceptual Psychosocial Variables - An Empirical Exploratory Study on Food Processing Women Entrepreneurs”, *2nd International Biennial Conference – The Spirit of Entrepreneurship – Carrying Forward The Agenda*, Centre for Entrepreneurship and Small Business Management, Maharishi Dayanand Saraswathi University, Ajmer, Rajasthan, India, Oct 12-14 '2007. (In Proceedings)
- **Ganesan, R*.** “Conceptual View on Retention through Practical Implications on Attritional-Professional Confluences”, *National Conference on Competing Through People – The Strategic Human Resource Management Advantage*, School of Management Studies, University of Hyderabad, Hyderabad, Andhra Pradesh, India, November 16-17 '2007. (In Proceedings).
- **Ganesan, R*., & Swathi, P. S**.** “Contribution of Socio-Background and Psychosocial cum Entrepreneurial Variables to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Empirical Study”, *International Research Meet cum Conference on Entrepreneurship in India and China* & *TAPMI-Alumni Entrepreneurs Meet*, TAPMI, Manipal, Karnataka, India, December 14-15 '2007. (In Proceedings).
- **Varadharajan, G*., & Ganesan, R**.** “Usage of Medicinal Plants in Food Processing Industry”, *National Seminar on Food Processing Industry in India: Growth Potential & Challenges*, Gandhigram Rural University, Dindigul, Tamil Nadu, India, October 22-23 '2008. (In Proceedings)

* - Corresponding Author and Lead Author; ** - Co-Author (s)

- **Ganesan, R***. “Contribution of Socio-Background and Psychosocial cum Entrepreneurial Variables to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Empirical Study”, *National Seminar on Food Processing Industry in India: Growth Potential & Challenges*, Gandhigram Rural University, Dindigul, Tamil Nadu, India, October 22-23 ‘2008. (In Proceedings)
- **Ganesan, R***. “Entrepreneurship Education & Future Dimensions Towards Rural Development”, *National Seminar on Rural Development in India: Opportunities & Challenges*, Organized by Department of Economics, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India, October 29-30 ‘2008. (In-Proceedings)
- **Ganesan, R*., Aqila, R**., & Pushkala, M**.** “Critical Review on Cultural Adversities & Regional Imbalances towards Compensation and Relocation – A Study on Indian Women Expatriates at UAE”, *1st International Conference on Business Excellence: Mapping the Path Ahead*, Bharti Vidyapeeth’s Institute of Management Studies and Research, Belapur, Navi Mumbai, Maharashtra, India, Mar 13-14 ‘2009. (In-Proceedings)
- **Ganesan, R*., & Venkadesh, J**.** “Innovation Being Essential Yet Not Sufficient For Successful Entrepreneurship”, *Eighth Biennial Conference on Advanced Trends in Entrepreneurship Research* at Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Mar 19-21 ‘2009. (In Proceedings)
- **Ganesan, R*., Raghuraman, V**., & Balasubramanian, P**.** “Realistic Conceptual Review on Obstacles in Social Enterprises Causing Attrition within Academia – A Critical Self-Explanatory Case Study”, *1st National Conference on Social Entrepreneurship – Dimensions & Development Orientation*, St. Mary’s College, Shirva, Karnataka, India, Aug 21-22 ‘2009. (In-Proceedings)
- **Ganesan, R*., & Raghuraman, V**.** “Conceptual View on Retention Strategies through Practical Implication on Attritional Professional Confluences”, *3rd International Conference on Impact of Economic Crisis in Global Business Scenario*, Sri Sai Ram Institute of Management Studies, West Tambaram, Chennai, India, Sep 24-25 ‘2009. (In-Proceedings)
- **Ganesan, R.** *First International Conference on Entrepreneurship*, Entrepreneurship Center, College of Business Administration, King Saud University, Kingdom of Saudi Arabia, Oct 25-26 ‘2009. (Participation)
- **Ganesan, R*., & Khan, T, F**.** “Conceptual View on Retention Strategies – A Practical Approach”, *Allied Academies International Conference*, New Orleans, Louisiana, USA, 14th-16th April 2010. (In Proceedings)
- **Ganesan, R*., & Khan, T, F**.** “Conceptual View on Retention Strategies”, *International Conference on Sustainable Strategies on Technology and Management for Developing Countries*, Organized by Asian Council for Science and Management & Tyndale College-Singapore & Anuragam, Kalaigai Pathipagam, Chennai, 15th-16th May 2010. (In Proceedings)

* - Corresponding Author and Lead Author; ** - Co-Author (s)

- **Darrab, A. A*., Jagani, S.**., Iqbal, T**., & Ganesan, R**.** “A Conceptual Review on Current and Future Trends of Outsourcing in India”, *International Conference on Sustainable Strategies on Technology and Management for Developing Countries*, Organized by Asian Council for Science and Management & Tyndale College-Singapore & Anuragam, Kalaignan Pathipagam, Chennai, 15-16th May 2010. (In Proceedings)
- **Aroop, M*., & Ganesan, R**.** “Data Mining and Knowledge Management for Personnel Decision Making”, *International Conference on Sustainable Strategies on Technology and Management for Developing Countries*, Organized by Asian Council for Science and Management & Tyndale College-Singapore & Anuragam, Kalaignaan Pathipagam, Chennai, Tyndale College, Singapore, 15-16th May 2010. (In Proceedings)
- **Ganesan, R*.** “Contributions of Psychosocial and Psycho-Entrepreneurial Dispositions in Women Entrepreneurship – An Empirical Exploratory Study on Indian Women Entrepreneurs in Food Processing Enterprises”, *Academy of World Business, Marketing and Management Development (AWBMAMD) Conference*, Oulu Business School & Martti Ahtisaari Institute of Global Business and Economics, The University of Oulu, Finland, 12-15th July 2010. (In Proceedings)
- **Aroop, M*., & Ganesan, R**.** “The Role of Knowledge Management in SME for the Success of Technopreneurs”, 3rd *International Biennial Conference – Entrepreneurship in Growing Economies*, Centre for Entrepreneurship and Small Business Management, Maharishi Dayanand Saraswathi University, Ajmer, Rajasthan, India, Jan 22-23rd ‘2011. (In Proceedings)
- **Aroop, M*., & Ganesan, R**.** “A Conceptual Review on Development Strategies to Promote Technopreneurship in Kingdom of Saudi Arabia”, *Ninth Biennial Conference on Entrepreneurship*, Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India, Feb 16-18 ‘2011. (In Proceedings)
- **Ganesan, R*.** “A Study on Women’s Economic Empowerment Through Causational Factors for Successful Entrepreneurship Development – Transitional Relationships Using Three Dimensional Analytical Approach on Indian Food Processing Women Entrepreneurs”, 2nd *International Conference on Small Business & Entrepreneurship*, 24-27th February 2011, Nicosia, North Cyprus. (In Proceedings)
- **Aroop, M*., & Ganesan, R**.** “Information Retrieval Model for Human Resource Management”, 2nd *International Conference on Small Business & Entrepreneurship*, 24-27th February 2011, Nicosia, North Cyprus. (In-Proceedings)
- **Aroop, M*., Ganesan, R**., & Bashir, N. A**.** “Role of IT in Designing Knowledge Management System for Business Intelligence – A Conceptual Approach”, 2nd *International Conference on Small Business & Entrepreneurship*, 24-27th February 2011, Nicosia, North Cyprus. (In Proceedings)

* - Corresponding Author and Lead Author; ** - Co-Author (s)

- **Aroop, M*, Ganesan, R**, & Hashmi, S. M. H.** “Knowledge Management for Expansion of Human Resource Management Systems”, *International Conference on Technology and Business Management (ICTBM)*, Organized by The Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST), International Forum of Management Scholars (INFOMS) and Supported by Association for Indian Management Scholars (AIMS) International, 28-30th March 2011, Dubai International Academic City, Dubai, United Arab Emirates. (In Proceedings)
 - **Zainab, Q*, Pushkala, M**, & Ganesan, R**.** “Corporate Social Responsibility and Impact of CSR Practices in the United Arab Emirates”, *International Conference on Technology and Business Management (ICTBM)*, Organized by The Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST), International Forum of Management Scholars (INFOMS) and Supported by Association for Indian Management Scholars (AIMS) International, 28-30th March 2011, Dubai International Academic City, Dubai, United Arab Emirates. (In Proceedings)
 - **Sultana, S. M*, & Ganesan, R**.** “Green Marketing in Modern Trends Through Effective Corporate Social Responsibility Practices ”, *UGC Sponsored National Conference on Rural Marketing and Rural Consumerism – A Road Map To Build Vibrant India*, 17-18th December 2011, Gandhigram Rural Institute, Gandhigram, Dindigul, Tamil Nadu, India. (In Proceedings)
 - **Ganesan, R*,* & Aroop, M**.** “Conceptual View on Understanding Process of Eternal Destiny through Manifestation of Human Wisdom”, *International Conference on Spiritual Paradigm for Surmounting Global Management Crisis*, Organized by School of Management Sciences, 24-26th February 2012, Varanasi, India. (In Proceedings)
 - **Aroop, M*, Ganesan, R**, & Herawaty, N***.** “A Study on Ideal Knowledge Management System at Academia for Achievement of Academic Values”, *9th Annual World Congress of the Academy for Global Business Advancement (AGBA)*, Ajman University of Science & Technology (AUST), 19-21st March 2012, Ajman, United Arab Emirates. (In Proceedings)
 - **Ganesan, R*, & Vanishree, M. R**.** “Social Security through Financial Sustainability for Ageing Population – A Conceptual study”, *National conference on New Concern for Older Persons*, Department of Social works, Tumkur University, Tumkur, India, 30th October 2012. (In Proceedings)
 - **Ganesan, R*, & Lakshmipriya, S**.** “Regulating Group Emotions for Affirmative Environment- A Conceptual Framework on Emotional Intelligence”, *National Conference ‘2013 – Business Sustainability in Globalized Environment*, Adhithya Institute of Technology, Coimbatore, India, 15th February 2013. (In Proceedings)
 - **Ganesan, R*, & Lakshmipriya, S**.** “A Conceptual Study on Effect of Emotional Intelligence in Human Behaviour”, *National Conference on Emerging Business Opportunities & Challenges, 2013 – Special Focus on Health Care*, R.V. Institute of Management, Bangalore, Karnataka, India, 22nd & 23rd March 2013. (In Proceedings)
- * - Corresponding Author and Lead Author; ** - Co-Author (s)

RESEARCH PAPER PUBLICATIONS

A. NATIONAL

- **Manimekalai, N^{*}, & Ganesan, R^{**}.** “Global Women Entrepreneurs Profile - an Analysis”, *Southern Economist - National Journal*, July 2001, Vol. 40, No. 6, pp. 12-16, India. (ISSN: 0038-4046 (Published))
- **Balasubramanian, P^{*}, & Ganesan, R^{**}.** “A Study on Investment Behaviour of Equity Investors with Special Reference to Coimbatore District”, *Rajagiri Management Journal*, Vol. 5, No. 1, June, 2009, pp. 64-68, India (ISSN: 0972-9968 (Published))
- **Ganesan, R^{*}.** “Innovation Being Essential Yet Not Sufficient for Successful Entrepreneurship in India – A Conceptual Review on Corporate Cases”, *Rajagiri Management Journal*, Vol. 5, No. 2, December, 2009, pp.72-77, India. (ISSN: 0972-9968 (Published))
- **Vanishree, M. R., Ganesan, R^{**}, & Venkatesh, S^{**}.** “Social Security through Financial Sustainability of Ageing Population – A Conceptual Study”, *Research Revolution*, Vol. 1, No. 7, April, 2013, pp.17-19, India. (ISSN: 2319-300X (Published))
- **Ganesan, R^{*}, & Lakshmipriya, S^{**}.** “Regulating Gender Differences for Group Emotions in Affirmative Environment - A Conceptual Framework of Emotional Intelligence”, *Ansal Business Review*, Vol. 1, No. 1, Jan-June, 2013, pp.11-16, India. (ISSN: 2320-0502 (Published))

B. INTERNATIONAL

- **Ganesan, R^{*}, Kaur, D^{**}, & Mathur, P^{**}.** “Small Scale Enterprises - Influence of Locus of Control on Entrepreneurship Development”, *Journal of the Indian Academy of Applied Psychology*, July-Dec, 2001, Vol. 27, No. 1-2, pp. 191-196, India. (ISSN: 0019-4247 (Published - SSRN Indexed))
- **Ganesan, R^{*}, Kaur, D^{**}, Maheshwari, R. C^{**}, & Satapathy, S^{**}.** “Women Entrepreneurs in Food Processing Enterprises – Factors and Problems”, *Journal of Indian Academy of Applied Psychology*, July-Dec, 2002, Vol. 28, No. 1-2, pp. 81-88, India. (ISSN: 0019-4247 (Published - SSRN Indexed))
- **Ganesan, R^{*}, Kaur, D^{**} & Maheshwari, R. C^{**}.** “Women Entrepreneurs - Problems and Prospects”, *The Journal of Entrepreneurship*, Vol. 11, No.1, 2002, pp. 55-93, SAGE Publication, United Kingdom. (ISSN: 0971-3557 (Published – ABI / Inform, Human Resources Abstracts, International Bibliography of the Social Sciences, Scopus, Social Sciences Citation Indexed))

* - Corresponding Author and Lead Author; ** - Co-Author (s)

- **Ganesan, R* & Satapathy, S**.** “Background Differences and Entrepreneurial Traits Among Women Entrepreneurs”, *International Journal of Entrepreneurship*, Vol. 6, 2002, pp. 75-87, Allied Academies Publication, North Carolina, USA. (ISSN: 1099-9264 (Published - Google Scholar, EBSCO, ProQuest, Thomson Gale, LexisNexis & Cabell’s Directory Indexed))
- **Ganesan, R*., Kaur, D**., Maheshwari, R. C**., & Satapathy, S**.** “Demographic Correlates of Background Variables with Locus of Control and Perceived Ladder of Success and Success Rate – A Study on Women Entrepreneurs”, *International Journal of Entrepreneurship*, Vol. 7, 2003, pp. 1-16, Allied Academies Publication, North Carolina, USA. (ISSN: 1099-9264 (Published - Google Scholar, EBSCO, ProQuest, Thomson Gale, LexisNexis & Cabell’s Directory Indexed))
- **Ganesan, R*.** “Contribution of Socio-Background and Psychosocial Variable to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Exploratory Empirical Study”, *SRMCEM International Journal - Genesis - A Caravan*, Vol. 2, 2006, pp. 25 – 40, India. (ISSN: 0973-2043 (Published))
- **Ganesan, R*., Aqila, R**., & Pushkala, M**.** “Conceptual Review on Cultural Adversities in Reducing Regional Imbalances towards Compensation and Relocation – A Study on Indian Women Expatriates at UAE”, *International Management Research Review (IMRR)*, International Journal under Vivekanandha Institute of Information and Management Studies (VIIMS), Tamil Nadu, India, July 2011. (ISSN: 2331-2501 (Published))
- **Ganesan, R*.** “Three-Dimensional Relationships on Towards Entrepreneurship Development on Indian Women Entrepreneurs”, *Journal for Women’s Studies*, Eastern Mediterranean University, Northern Cyprus, Vol. 13, No. 1, June 2012, pp. 19-48. (ISSN: 1309-9916 (Published – Gender Watch, Contemporary Women’s Issues, General Academic ASAP International, IT One File, General Reference Center, General Reference Center Gold, IT Custom, MLA International Bibliography, Turkologischer Anzeiger, Index Islamicus, EBSCO, and ASOS Indexed))
- **Ganesan, R*.** “Psychosocial and Psycho-Entrepreneurial Predictors - An Exploratory Study on Indian Women Entrepreneurs”, *Women’s Studies – An Inter-disciplinary Journal*, Issue 42. 2, Routledge – Taylor & Francis Publishers, United Kingdom, February 2013. (ISSN: 0049-7878 (Published - ERIH - Gender Studies; Historical Abstracts; H.W. Wilson Humanities Index/Abstracts; H.W. Wilson Humanities Index Retrospective; H.W. Wilson Humanities Index & Social Sciences Retrospective; International Bibliography of the Social Sciences; MLA International Bibliography; Studies on Women and Gender Abstracts; Sociological Abstracts; Women’s Studies Abstracts; and ISI: Arts and Humanities Citation Index))
- **Lavanya, M., & Ganesan, R.** Perceived Physical & Psychological Stress Among Higher Secondary School Students: A Pilot Study, *Research Chronicler - An International Multidisciplinary Journal*, Vol. 2, Issue 3(1), March 2014, pp. 57-64.

* - Corresponding Author and Lead Author; ** - Co-Author (s)

- **Ganesan, R*, Aqila, R**, & Pushkala, M**.** “Entrepreneurship Educational Perspectives: Revitalization of Entrepreneurial & Psychosocial Knowledge Amongst Female Students in Dubai”, *Journal of the Indian Academy of Applied Psychology*, India. (ISSN: 0019-4247 (Communicated (10th April 2015)- SSRN Indexed))

C. EDITORIAL VOLUMES / RESPONSIVE BOOKS

- **Ganesan, R*.** “Correlates towards Emancipation of Women Entrepreneurship-A Diagnostic Study on Women Entrepreneurs in Food Processing Enterprises”, **‘EMPOWERMENT OF WOMEN THROUGH ENTREPRENEURSHIP’**, edited by **Dr. L. Radhakrishnan**, Gyan Publishers, New Delhi, Jan ‘2008, pp. 313-332, ISBN: 9788121209656. (Published)
- **Ganesan, R*, Pradhan, R. P**, & Maheshwari, R. C**.** “Psychosocial Perceptual Differences - An Empirical Exploratory Study on Indian Food Processing Women Entrepreneurs”, **ENTREPRENEURIAL MANAGEMENT** edited by **Dr. S. Bharghava**, Sage Publications, London, March ‘2008, pp. 222 – 248, ISBN: 9780761936152. (Published)
- **Ganesan, R*, Raghuraman, V**, & Balasubramanian, P**.** “Realistic Conceptual Review on Obstacles in Social Enterprises Causing Attrition within Academia – A Critical Self-Explanatory Case Study”, **1st National Conference on Social Entrepreneurship – Dimensions & Development Orientation**, St. Mary’s College, Aug 21-22 ‘2009, Shirva, St. Mary’s Publication, Karnataka, India, pp.151-174, (Published)
- **Ganesan, R*.** “Contribution of Socio-Background and Psychosocial cum Entrepreneurial Variables to the Psycho-Entrepreneurial Disposition of Women Entrepreneurs: An Empirical Study”, **‘INDIAN FOOD PROCESSING INDUSTRY’** edited by **Dr. L. Radhakrishnan**, Gyan Publishers, New Delhi, India. (Under Press)
- **Ganesan, R*, & Aroop, M**.** “Conceptual View on Understanding Process of Eternal Destiny through Manifestation of Human Wisdom”, **SPIRITUAL PARADIGM FOR MANAGEMENT** edited by **Prof. Sandeep Singh**, School of Management Sciences, Varanasi, Excel India Publishers, New Delhi, India, January 2013, pp.233-237, ISBN: 9789382062998. (Published)

D. RESEARCH MONOGRAPH / BOOK PUBLICATION

INTERNATIONAL

- **Ganesan, R*.** “Prospects of Women Entrepreneurship Development”, **VDM Verlag Publishers, Germany**, April 2010, 151p, ISBN: 9783639242171. (Published)
- **Lakshmipriya, S*, & Ganesan, R**.** “Perception on Privatization of Insurance Sector in Rural India: A Customer Centric & Strategic Management Approach”, **Lambert Academic Publishing, Germany**, January 2013, 75p, ISBN 9783847327950. (Published)

TECHNICAL QUALIFICATION

Prof. Dr. R. Ganesan-Snapshot

- **PDNCC** (Professional Diploma in Network Centered Computing) from NIIT, India.

SOFTWARE PROFICIENCY

- MS-Office, SPSS

CONFERENCES / TRAINING / WORKSHOPS / FDPs / EDPs / EAPs ORGANIZED / CONDUCTED

- **Organized Awareness on Entrepreneurship Development & Incubation Possibilities** in Association with National Small Industries Corporation (NSIC) – Technical Services Center (TSC), New Delhi at Asia-Pacific Institute of Management, New Delhi (27th October 2012).
- **Conducted the National Level Workshop on Entrepreneurship Development** at Sri Krishna Arts & Science College, Kuniamuthur, Coimbatore District, Tamil Nadu (1st February 2013).
- **Organized E-Week, Shaurya Entrepreneurship Cell** in Association with National Entrepreneurship Network (NEN), New Delhi Chapter at Asia-Pacific Institute of Management, New Delhi (4-8th March 2013).
- **Conducted One Day Faculty Development Programme on Research & Development, Theme: Research Publications – Paradigms & Perspectives**, Kumara Rani Meena Muthiah College of Arts & Science, Adyar, Chennai, Tamil Nadu (29th August 2013).
- **Conducted the National Level Workshop on Entrepreneurship Development** at Department of Management Studies, JNN College of Engineering, Tiruvallur District, Tamil Nadu (3rd September 2013).
- **Conducted a Session on CEO Meet With Young Executives, Theme: What Next – Redefining Entrepreneurship – Perspectives & Process With Innovation**, Faculty of Management Studies, Ranganathan Engineering College, Coimbatore District, Tamil Nadu (21st September 2013).
- **Conducted a Session on One Day Faculty Development Programme on Research & Development, Theme: Research Publications – Writing & Presentation**, Faculty of Management Studies, Ranganathan Engineering College, Coimbatore District, Tamil Nadu (21st September 2013).
- **Conducted a Session on One Day Faculty Development Programme on Research & Development, Theme: Insight & Recourse for Continuous Learning**, Sri Venkateswara College of Computer Applications & Management (SVCCAM), Coimbatore District, Tamil Nadu (1st March 2014).
- **Organized, Refereed & Indexed National Conference on Research Aspects in**

Management Prospects & Entrepreneurship Development Perspectives (RAMM & EDP) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Saveetha School of Management (SSM), Saveetha University, Chennai on 7th February 2015.

- **Organized**, Refereed & Indexed National Conference on Transformational Excellence in Entrepreneurship & Management (TEEM) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Sree Sastha Institute of Engineering & Technology (SSIET), Chennai on 28th March 2015.

SUBJECTS HANDLED

- Organizational Behaviour
- Entrepreneurship Development
- Human Resource Management
- Business Ethics & Social Responsibility
- Managerial Skills
- Strategic Management
- Principles of Management & Business

INSTITUTIONAL EXPOSURE

- ☞ Empowerment Foundation, Pondicherry
- ☞ Jan Shikshan Sansthan, Tiruchirappalli
- ☞ Birla Institute of Technology & Science, Pilani, Goa Campus
- ☞ Xavier Institute of Management & Entrepreneurship, Bangalore, Karnataka
- ☞ Sree Saraswathi Thiyagaraja College of Arts & Science, Pollachi, Coimbatore
- ☞ SNS College of Technology, Coimbatore
- ☞ Srinivasa Institute of Engineering & Technology, Chennai
- ☞ Asia-Pacific Institute of Management, New Delhi
- ☞ National Foundation for Entrepreneurship Development, Coimbatore
- ☞ Sri Venkateswara Institute of Information Technology & Management, Coimbatore

EXPERIENCE SUMMARY

- **Academics: Teaching 8+ Years (MBA, PGDM, BSBA, MS Students)**
- **Administration: 11+ Years (NGOs / Service Industry / Government Sponsored Projects (Project Implementation cum Administration: Ad-hoc))**
- **Research Experience: 16+ Years (4 Years (PhD Research); 12+ Years (Post-PhD - Simultaneous))**

CURRENT POSITION

- **Professor & Chairman**, National Foundation for Entrepreneurship Development (NFED), Coimbatore (28th July 2003 Onwards)

INTERNATIONAL EDITORIAL EXPERIENCE – 90 Papers (Reviewed)

I. Editorial Experience (Edited & Reviewed Research Papers) Refereed Journals - International

A. Allied Academies Inc., North Carolina, USA - 53

B. Journal of Small Business Management, USA (ISI Indexed) - 8

C. Asia-Pacific Business Review, New Delhi, India – 2

D. Ansal University Business Review – 1

II. Editorial Experience (Edited & Reviewed Research Papers) Refereed Conferences – International (Indexed)

- **Reviewer – Entrepreneurship, Human Resource Management and Organizational Behaviour Divisions** at 71st Academy of Management (AOM), Annual Meeting (*Conference Theme: West Meets East - Enlightening, Balancing & Transcending*), August 12-16, 2011, San Antonio, New York, USA. (ISI Indexed) – **9**
- **Reviewer, Conference Committee**, 6th European Conference on Innovation and Entrepreneurship (ECIE), 15-16th September 2011, Aberdeen, Scotland, United Kingdom. (13th January 2011 – 16th September 2011) - **1**
- **Reviewer – Entrepreneurship, Human Resource Management and Organizational Behaviour Divisions**, Academy of Management (AOM), Annual Meeting (*Conference Theme: The Informal Economy*), August 3-7, 2012, Boston, Massachusetts, USA. (3rd Jan 2012 – 9th Feb 2012) – **10**
- **Reviewer – Entrepreneurship & Management, Spirituality & Religion Divisions**, 73rd Annual Meeting of the Academy of Management, “Capitalism in Question”, August 9 – 13, 2013, in Lake Buena Vista (Orlando), Florida. (26th October 2012 – 13th August 2013) – **6**

RESOURCE PERSON / CHAIRED SESSIONS (RESEARCH CONFERENCES / INVITED TALKS / TRAINING)

- **Resource Person** for Session on “**Critical Discussion on Entrepreneurship: Concept & Strategy**”, MBA Students of Institute of Management Science, Ahmednagar organized by The International Centre, Goa, India, 1st October 2005.

- **Resource Person** for Session on “**Research - The Only Recourse for Continuous Learning**” in Two Day Workshop on Professional Pedagogy Skills for Management Faculties conducted at Sree Saraswathi Thiyagaraja College, Pollachi Taluk, Coimbatore District, Tamil Nadu, India, 28-29th June 2006.
- **Resource Person** for Training Session on **Entrepreneurship Development – Awareness & Orientation for Self-Help Groups** under Nesakkarangal-NGO at Udumalpet Taluk, Coimbatore District, Tamil Nadu, India, 19th August 2006.
- **Session Chair, “Issues In Management”** - International Conference on Global Business and Policy Modelling, Adaikalamatha Institute of Management, Tanjore District, Tamil Nadu, India, 21-22nd September 2006.
- **Session Resource Person, ‘Topic Identification & Review of Literature’**, Faculty Orientation Programme on Research Process & Techniques for Faculties under Sree Saraswathi Thyagaraja College, Pollachi, Coimbatore District, Tamil Nadu, India, 21st November 2006.
- **Session Chair, “Non-Farm Employment, Training & Skill Development and Poverty Alleviation”** - National Seminar on Food Processing Industry in India: Growth Potential & Challenges, Gandhigram Rural University, Dindigul, Tamil Nadu, India, 22-23rd October 2008.
- **Session Chair, “Entrepreneurship Education & Future Dimensions Towards Rural Development”**, National Seminar on Rural Development in India: Opportunities & Challenges Organized by Department of Economics, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India, 29-30th October 2008.
- **Session on Entrepreneurship Training – What Next? - Entrepreneurship** under Business Skill Development Programme conducted at Sri Venkateswara College of Engineering, Sriperumbudur, Programme Sponsored by MSME Development Institute, Ministry of Micro, Small & Medium Enterprises, Govt. of India, Chennai, Tamil Nadu, India, 12th Dec 2008 – 9th Jan 2009.
- **Guest Lecture – Invited Talk** on “**Entrepreneurship Development**” at Sri Ramakrishna Institute of Technology, Pachaampalayam, Coimbatore District, Tamil Nadu, India, 17th September 2009.
- **Guest Lecture – Invited Talk** on “**Changing Dimensions – Orientation to MBA Students**” at Ethiraj College of Arts & Science for Women, Egmore, Chennai District, Tamil Nadu, India, 3rd September 2010.
- **Session Chair – Entrepreneurship**, 2nd International Conference on Small Business & Entrepreneurship, Organized by Department of Business Administration, Eastern Mediterranean University, European Council of Small Business and Entrepreneurship (ECSB) and Management Research Centre (MRC), Famagusta, Nicosia, Turkish Republic of North Cyprus, 24-27th February 2011.

- **Guest Lecture / Invited Talk, Entrepreneurial Perspective & Process in Redefining Entrepreneurship**, Department of Business Administration, Annamalai University, Annamalai Nagar, Chidambaram, Tamil Nadu, India, 11th April 2011.
- **Session Chair – Entrepreneurship & Marketing**, International Conference – Leading Beyond The Horizon: Engaging Future (ICLBH-2011), Department of Business Administration, Annamalai University, Annamalai Nagar, Chidambaram, Tamil Nadu, India, 28-30th July 2011.
- **Guest Lecture / Invited Talk, Redefining Entrepreneurship**, CMS Institute of Management Studies, Coimbatore, Tamil Nadu, India, 17th August 2011.
- **Guest Lecture / Invited Talk, Entrepreneurship**, Department of Business Administration, SNS College of Engineering, Coimbatore, Tamil Nadu, India, 17th August 2011.
- **Chief Guest & Key Note Speaker, National Conference on Innovation & Entrepreneurship**, PSGR Krishnammal College for Women, Coimbatore, Tamil Nadu, India, 29th September 2011.
- **Expert Talk – Asynchronous Industry University Interface**, UGC Sponsored National Seminar on Building Asynchronous Learning Environments: Opportunities & Challenges, K. J. Somaiya Comprehensive College of Education, Training and Research, Mumbai, 10-11th March 2012.
- **Session Chair – Distance Education & Asynchronous Learning**, UGC Sponsored National Seminar on Building Asynchronous Learning Environments: Opportunities & Challenges, K. J. Somaiya Comprehensive College of Education, Training and Research, Mumbai, 10-11th March 2012.
- **Chief Guest & Session Speaker, National Level Workshop on Entrepreneurship Development**, Sri Krishna Arts & Science College, Kuniamuthur, Coimbatore District, Tamil Nadu, 1st February 2013.
- **Special Guest Lecture / Invited Talk, Women Entrepreneurship**, Department of Commerce, Vivekanandha College of Arts & Science for Women, Elayampalayam, Tiruchengode, Namakkal District, Tamil Nadu, 2nd February 2013.
- **Chief Guest & Session Speaker, National Seminar on Entrepreneurship Development**, JSN School of Management, Kanchipuram District, Tamil Nadu, 17th April 2013.
- **Session Speaker**, One Day Faculty Development Programme on Research & Development, **Theme: Research Publications – Paradigms & Perspectives**, Kumara Rani Meena Muthiah College of Arts & Science, Adyar, Chennai, Tamil Nadu, 29th August 2013.

- **Session Moderator & Speaker, National Level Workshop on Entrepreneurship Development** at JNN College of Engineering, Tiruvallur District, Tamil Nadu, 3rd September 2013.
- **Expert Evaluator, Product Expo – Waste Management**, JNN College of Engineering, Tiruvallur District, Tamil Nadu, 3rd September 2013.
- **Session Speaker, CEO Meet With Young Executives, Theme: What Next – Redefining Entrepreneurship – Perspectives & Process With Innovation**, Faculty of Management Studies, Ranganathan Engineering College, Coimbatore District, Tamil Nadu, 21st September 2013.
- **Session Moderator & Speaker**, on One Day Faculty Development Programme on Research & Development, **Theme: Research Publications – Writing & Presentation**, Faculty of Management Studies, Ranganathan Engineering College, Coimbatore District, Tamil Nadu, 21st September 2013.
- **Special Guest Lecture on Relevance of Management Thoughts in Today’s Context**, MBA Programme, Department of Rural Industries & Management (RIM), Gandhigram Rural University, Dindigul, Tamil Nadu, 28th October 2013.
- **Session on “Entrepreneurship - Relevance & Related Advises”**, Two Day Training Camp for Junior Students in Chengalpattu Zone, Organized in Association with Junior Red Cross, Chengalpattu Zone at Government Girls Higher Secondary School, Chengalpattu, Tamil Nadu, 29-30th November 2013.
- **Special Guest Lecture on Entrepreneurship Development – Creativity & Innovation Perspectives**, Dr. MGR Janaki College of Arts & Science for Women, Chennai, Tamil Nadu, 3rd December 2013.
- **Resource Person, Technical Session on Innovation & Entrepreneurship**, State Level Seminar on ‘Rethinking Management Theories & Practices in the Present Indian Economic Context’, Organized By Dr. MGR Janaki College of Arts & Science for Women, Chennai, Tamil Nadu, 6th January 2014.
- **Head, Conference Jury – International Conference on Business Excellence, Strategies & Transcendence (BEST) ‘2014**, Organized by Department of Business Administration & Computer Applications, Sree Sastha Institute of Engineering & Technology, Chennai, Tamil Nadu, 23rd January 2014.
- **Invited Talk & Presentation, Business Excellence – Entrepreneurial Perspective, International Conference on Business Excellence, Strategies & Transcendence (BEST) ‘2014**, Organized by Department of Business Administration & Computer Applications, Sree Sastha Institute of Engineering & Technology, Chennai, Tamil Nadu, 23rd January 2014.

- **Resource Person, Technical Session on Research Writing & Structuring & Publication Process & Journal Perspectives** One Day Faculty Development Programme on Research & Development, **Theme: Insight & Recourse for Continuous Learning**, Sri Venkateswara College of Computer Applications & Management (SVCCAM), Coimbatore District, Tamil Nadu, 1st March 2014.
- **Resource Person, Technical Session on Entrepreneurial Perspectives & Innovation Challenges**, AICTE Sponsored Faculty Development Programme on Entrepreneurship under Entrepreneurship Development Cell (EDC) Scheme, Organized By Department of Biotechnology, Bannari Amman Institute of Technology, Erode, Tamil Nadu, 12th March 2014.
- **Inaugural Address, VIT-NFED Student Chapter**, VIT Business School, VIT University, Vellore, Tamil Nadu, 25th March 2014.
- **Guest Lecture on Entrepreneurial Awareness**, VIT Business School, VIT University, Vellore District, Tamil Nadu, 25th March 2014.
- **Invited Talk on Entrepreneurial Prospects at Agropreneurship Awareness Camp**, Cheyyar, Tiruvannamalai District, Tamil Nadu, 12th April 2014.
- **Invited Talk on Entrepreneurship & Innovation Perspectives**, Coimbatore Management Association, Coimbatore, Tamil Nadu, 19th May 2014.
- **Invited Talk on Motivation & Self-Development**, School of Engineering, Vels University, Chennai, Tamil Nadu, 11th August 2014.
- **Inaugural Address on Entrepreneurship Awareness & Orientation, National Seminar on Entrepreneurship Development**, Jaya Prakash Narayan College of Engineering, Mehabub Nagar, Telangana, 13th August 2014.
- **Invited Session on Redefining Entrepreneurship & Innovation Perspectives – Cases & Exercises**, Jaya Prakash Narayan College of Engineering, Mehabub Nagar, Telangana, 13th August 2014.
- **Guest Speaker on Entrepreneurship Awareness & Orientation**, Ramaiah Institute of Management Studies (RIMS), Bangalore, Karnataka, 23rd August 2014.
- **Special Guest Lecture on Organizational Structure & Staffing Pattern**, MBA Programme, Department of Rural Industries & Management (RIM), Gandhigram Rural University, Dindigul, Tamil Nadu, 15th September 2014.
- **Chief Guest & Key Note Speaker**, Inauguration of Entrepreneurship Awareness Camp organized by ICTACT & Entrepreneurship Development Cell, Dr. N.G.P. Arts & Science College (NGPASC) in association with Coimbatore Institute of Management & Technology (CIMAT), Entrepreneurship Development Institute (EDI), Department of MSME, Govt. of Tamil Nadu and National Science & Technology Entrepreneurship Development Board (NSTEDB), New Delhi on 13th October 2014.

- **Guest of Honour & Guest Speaker**, Session on ‘**Transforming From An Idea To A Successful Business**’ National Start-up Summit ‘2014 & 76th National Franchise, Retail & SME Show FRO ‘2014 at Hotel Hilton, Chennai Organized by Franchise India Holdings Ltd., Faridabad, Haryana, 6-7th December 2014.
- **Session Speaker**, Sessions on ‘**Research Writing & Structuring**’ and ‘**Publication Strategies & Journal Perspectives**’, Faculty Development Programme on **Research Insights & Publication Strategies** organized by Centre for Research & Consultancy (CRC), Sri Venkateswara Institute of Information Technology & Management (SVIITM), Ettimadai, Coimbatore, Tamil Nadu, 24th January 2015.
- **Conference Chair**, Refereed & Indexed National Conference on Research Aspects in Management Prospects & Entrepreneurship Development Perspectives (RAMP & EDP) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Saveetha School of Management (SSM), Saveetha University, Chennai on 7th February 2015.
- **Conference Chair**, Refereed & Indexed National Conference on Transformational Excellence in Entrepreneurship & Management (TEEM) on behalf of National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu in association with Sree Sastha Institute of Engineering & Technology (SSIET), Chennai on 28th March 2015.

WORKSHOP/ SEMINARS / TRAINING

- Undergone Intensive Training on Watershed and Wasteland Development at Mysore Resettlement and Development Agency Mysore Resettlement and Development Agency (MYRADA), Thalamalai, Thalavadi, Sathyamangalam, Tamil Nadu, January 1997.
- Workshop on “Renewable Energy Sources” at Vivekananda Kendra, Kanyakumari, Tamil Nadu, November 1997.
- Workshop cum Training on “AIDS”, Tamil Nadu Integrated Nutrition Project, Tiruchirappalli, Tamil Nadu, January 1998.
- Workshop on “Entrepreneurship Awareness”, Department of Management Studies, IIT Delhi, 2000.
- Undergone Two Day Workshop and Professional Pedagogy Skills for Management Teachers, at PG Department of Management Studies, Sree Saraswathi Thiyagaraja College, Pollachi Taluk, Coimbatore District, 28-29th June 2006.
- Attended a One-Day Seminar on “Emerging Energy Sources-The Renewable Energy” organized by TEDA & PSG College of Tech, Coimbatore on 18th August 2006.
- Undergone Pearson’s Education “My Management Lab Utility Workshop towards Teaching / Learning Effectiveness” Organized at College of Business Administration, King Saud University, Kingdom of Saudi Arabia, 15th February 2011.

EXTRA ACADEMIC PARTICIPATION / PRESENTATION

- Participated in “**Top Notchers**”, Leadership programme conducted by Rotary Club, Tiruchirappalli, Tamil Nadu, 1996.
- Participated in “**BARD FEST**”, cultural programme conducted by the Bharathidasan University, Tiruchirappalli, Tamil Nadu, 1997.
- Presented a paper on “**Impact of Brain Drain**”, at Department of Sociology, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 1997.
- Presented a paper on “**Leadership in Business Organizations**”, in the workshop on Youth towards New Millennium at Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 10th October 2000.
- Presented a paper on “**Job Oriented Education**” in the State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 19th January 2002.
- Presented a paper on “**Role of Youth in Indian Economy**” in the State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 19th January 2002.
- Presented a paper on “**Social Evils and Terrorism**” in the State Level Seminar on Youth and Personality Development, Leo Club of Bharathidasan University, Tiruchirappalli, Tamil Nadu, India, 19th January 2002.
- Participated in the seminar on “**Stress Management**”, at Department of Sociology, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 2000.
- Represented **India Chem 2000 Exhibition & Conference**, Centre for Rural Development and Appropriate Technology, IIT Delhi, 2000.

CAPABILITIES / EXPOSURE

- Entrepreneurship Educational Perspectives – Global Research Lead
- Exposure & Rapport with National & Regional Governmental & Non-Governmental Institutions / Organizations / Agencies into Entrepreneurship Development & Promotion
- International & National Journal Editorial Advisory cum Review Board Exposure
- Exposure to International Accreditation Standards (EQUIS Accreditation (Belgium))